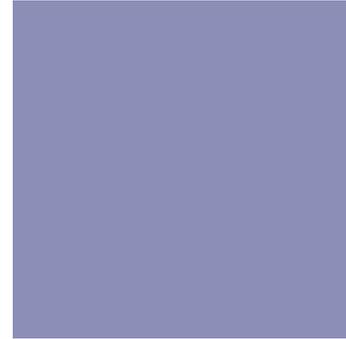


P2D Project

Accelerating
Precision Agriculture
to Decision Agriculture



P2D Cross-industry survey

The P2D project survey is supported by funding from the Australian Government Department of Agriculture and Water Resources as part of its Rural R&D for Profit programme. The P2D project involves all Rural Research and Development Corporations, and is focused on three main aims:

- Facilitating the development of digital technology in Australian agriculture.
- Fostering the establishment of appropriate legal frameworks, data systems and access to critical datasets.
- Identifying the data communications systems required to deliver the benefits of digital agriculture to the Australia farm and agribusiness sectors.

RDC Partners



Research Partners



This project is supported by funding from ...



Australian Government
Department of Agriculture
and Water Resources

P2D



+ P2D Cross-industry survey

– Please help us to understand your needs and issues regarding digital technology!

A national survey is being conducted to better understand the needs and issues facing Australian producers in relation to using digital technology and agricultural data.

Digital technologies in agriculture have presented great opportunities for productivity growth and farm profitability. This survey aims to understand producers' needs and issues in relation to using agricultural data. Such understanding will facilitate policy development in supporting producers to fully take advantage of the opportunities offered by digital technologies. Your participation is crucial for achieving this goal!

The survey will be conducted by the CSIRO in collaboration with the agricultural research company KG2, who will invite a broad cross section of Australian producers to take part in the phone survey.



If you agree to participate, you will be asked about your experience with using digital technology and agricultural data. The phone survey will take about 20 minutes to complete. All responses will be strictly confidential.

If you are interested in taking part in the survey, you can phone (02 9191 9844) or email KG2 (rwoods@kg2.com.au) and the survey company will contact you. Please provide your name and phone number, the type of farming operation you are involved in and specify the preferred time of day to participate in the survey.

For more information about the P2D project visit: <http://www.farminstitute.org.au/P2Dproject>